



SHOWFRONT

the display specialists

RETAILERS GOVERNMENT MUSEUMS SCHOOLS COLLECTORS

showfront.com.au



Hugo Boss Cabinet in Melbourne Airport



Custom Shopfittings

About us

First established in 1991, Showfront display cabinets and shelving solutions are known throughout Australia for their style, elegance, flexibility and durability. No other display company offers the same level of quality, experience and expertise.

Australian Made, Owned & Operated

All Showfront cabinets are hand-crafted right here in Australia at our manufacturing plant in Melbourne. When you buy Showfront cabinets, you're buying top quality cabinets with a superb finish and excellent service from our expert staff. You're also supporting Aussie jobs in the local economy. Showfront is 100% Australian owned.

Premium Quality

Elegant, stylish and built to last, Showfront offers unrivalled quality and first class solutions. Compare the difference for yourself – visit a Showfront Showroom in Melbourne, Sydney or Brisbane to see why.

Flexible, Scalable Solutions

Tailoring solutions to both individual store owners and retail chains alike, Showfront shop fittings and retail display solutions can be tailored to suit any purpose or budget including roll outs on a national scale.



Sam Makdissi
General Manager



Michael Johnson
Owner



Tim Johnson
Production



Justin Gilmour
Sales





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Retailers

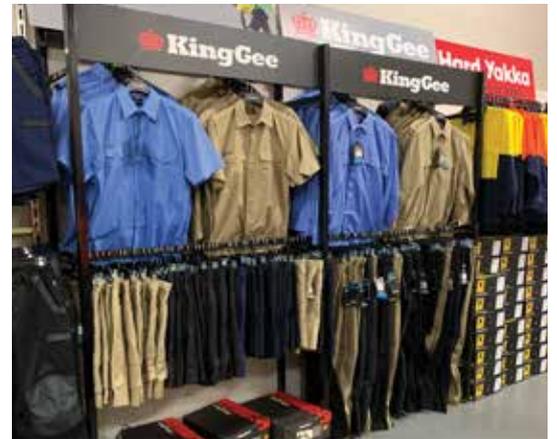
Why choose us?

Unbeatable Value

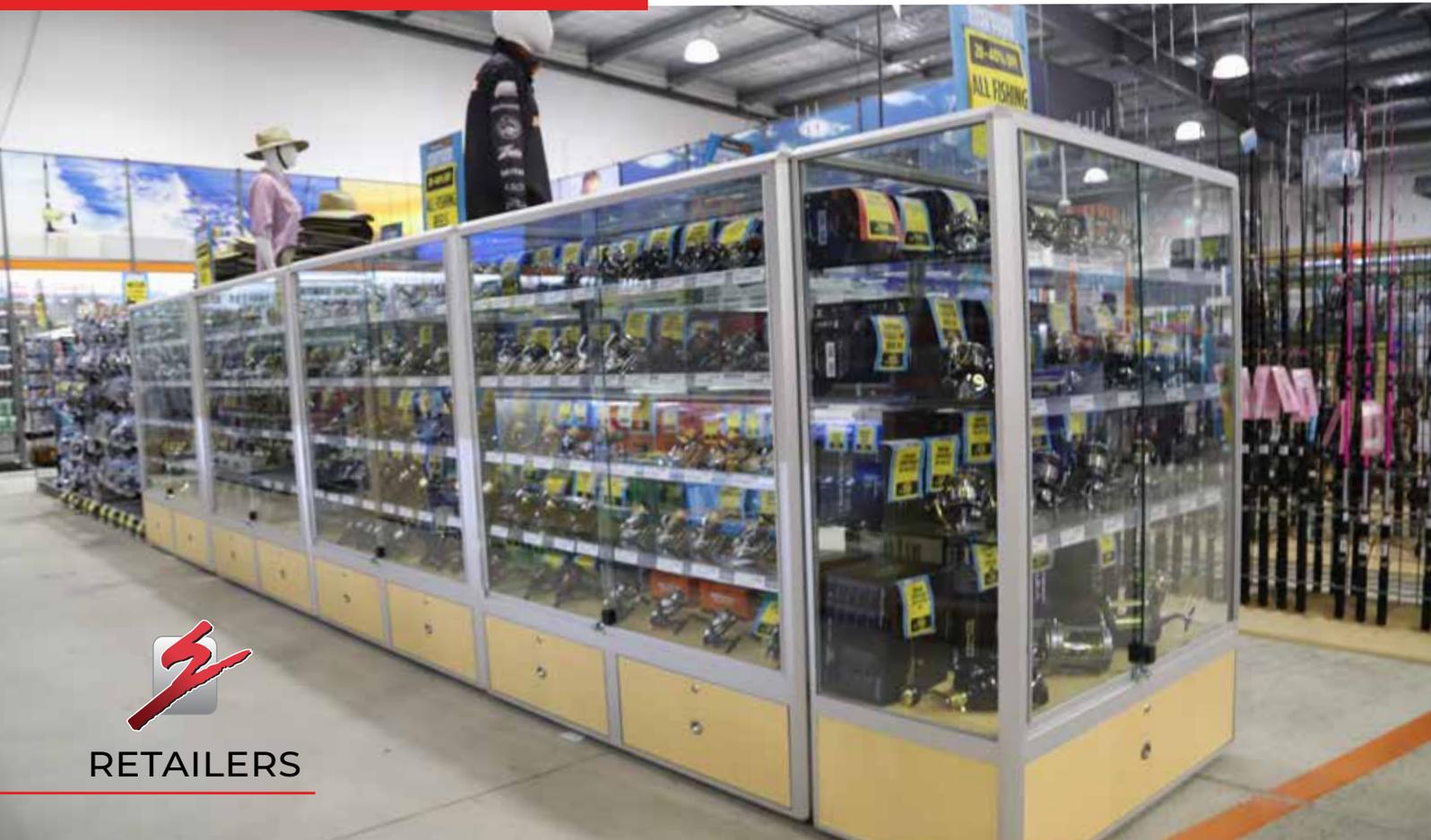
Showfront simply outshines the competition when it comes to value for money. The scale of Showfront operations delivers significant cost-advantages without compromising its top of the range quality. We'll beat any written quote with like-for-like cabinet specifications by 10%. Guaranteed.

Experience & Expertise

With three decades of consulting to retailers, museums, schools, collectors and government organisations behind us, the Showfront team has seen and done it all before. When it comes to quality solutions, there is simply no substitute for experience.



Retail Displays Done Your Way



RETAILERS



Watches Counter in Myer, Sydney



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Retailers

Display Cabinets

Original Solutions

Our specialist team of design consultants provides market-leading expertise and prides itself on the originality of its solutions. For retailers, wholesalers, distributors and visual merchandisers looking for something extra special and a little bit different, ask us about custom-building a display cabinet for your specific needs.

Eco Friendly LED Lighting as Standard



LED Spot Lighting

Showfront display cases offer a superb range of styles, colours, additional storage, security and mobility features, toughened or laminated glass and adjustable shelving. All Showfront display cabinets come with cool, eco-friendly LED lighting as standard.



Consealed LED Strip lighting with Diffuser

Showfront offers its own unique consealed LED strip solution to illuminate your display with maximum effect. LED strips are adaptable to many different applications keeping all mounting screws and wiring completely hidden.

I couldn't be happier. The guys at Showfront did an amazing job. They were friendly, professional, easy to deal with and the showcases make my instruments look fantastic! It gives my music store a real edge with its visual appeal.

- Brian, Melbourne Brass n' Woodwind



RETAILERS





Cirque Du Soleil, costume display, Highpoint SC, Melbourne

Shelving Innovation

Custom Shelving & Racking

Our in-house team of design specialists and engineers can create a shelving solution or an entire retail shelving system for independent retailers or retail chains alike. From concept to production, we make the process easy and hassle-free. Showfront can custom make any metal shelving or storage racking system. We design, engineer and build it to suit your requirements.

MR41 Shelving System

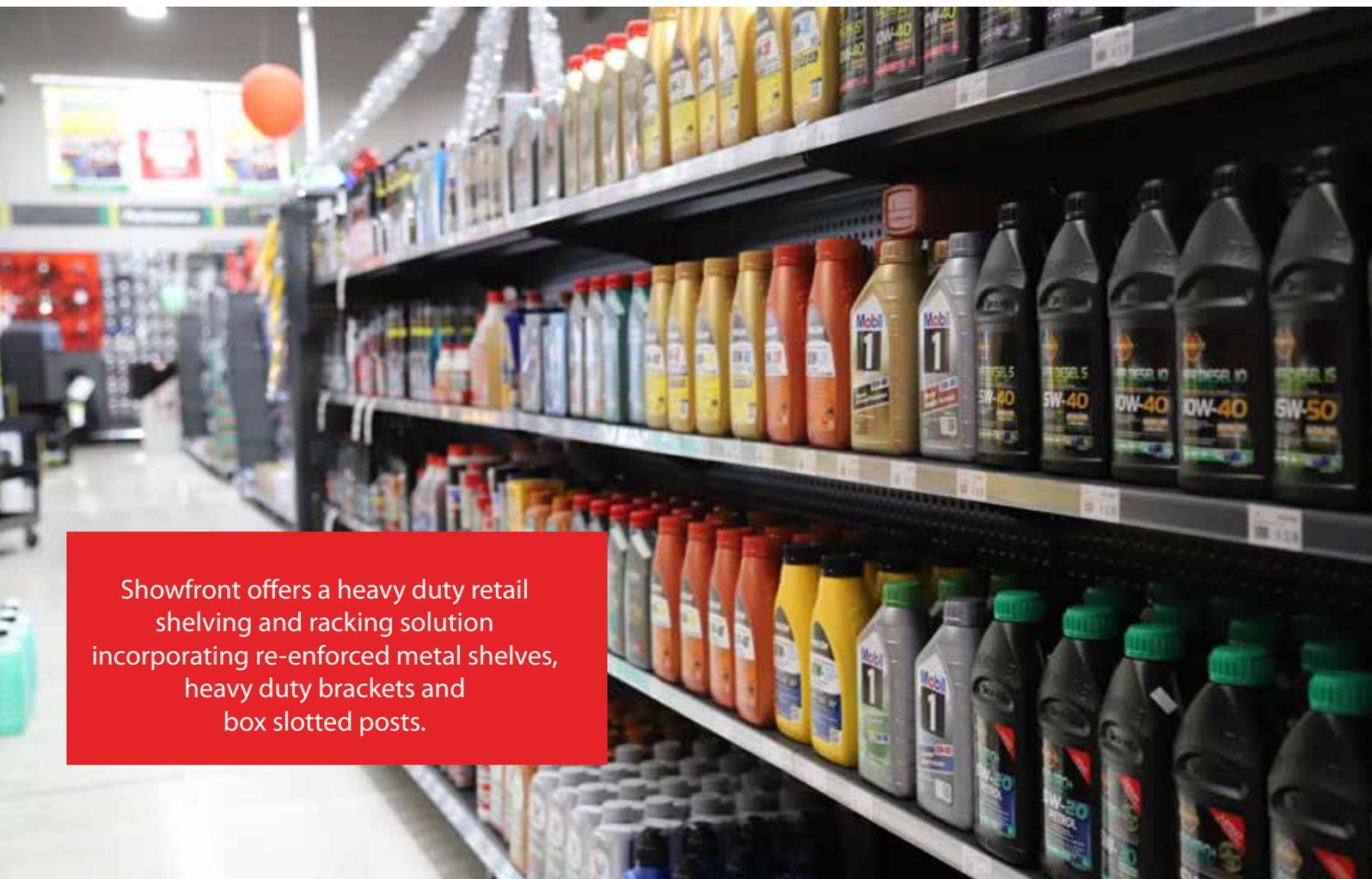
This system is tough and strong and can hold the heaviest of weights. The MR41 is backed up with heavy duty metal punch board (also known as volcano board), in easy to install sections. Two widths are available 914mm or 1200mm. We have many extras to suit the core system to enhance your merchandising. Items such as tool holders, straight and cranked arms as well as various sizes in hooks and display beams.

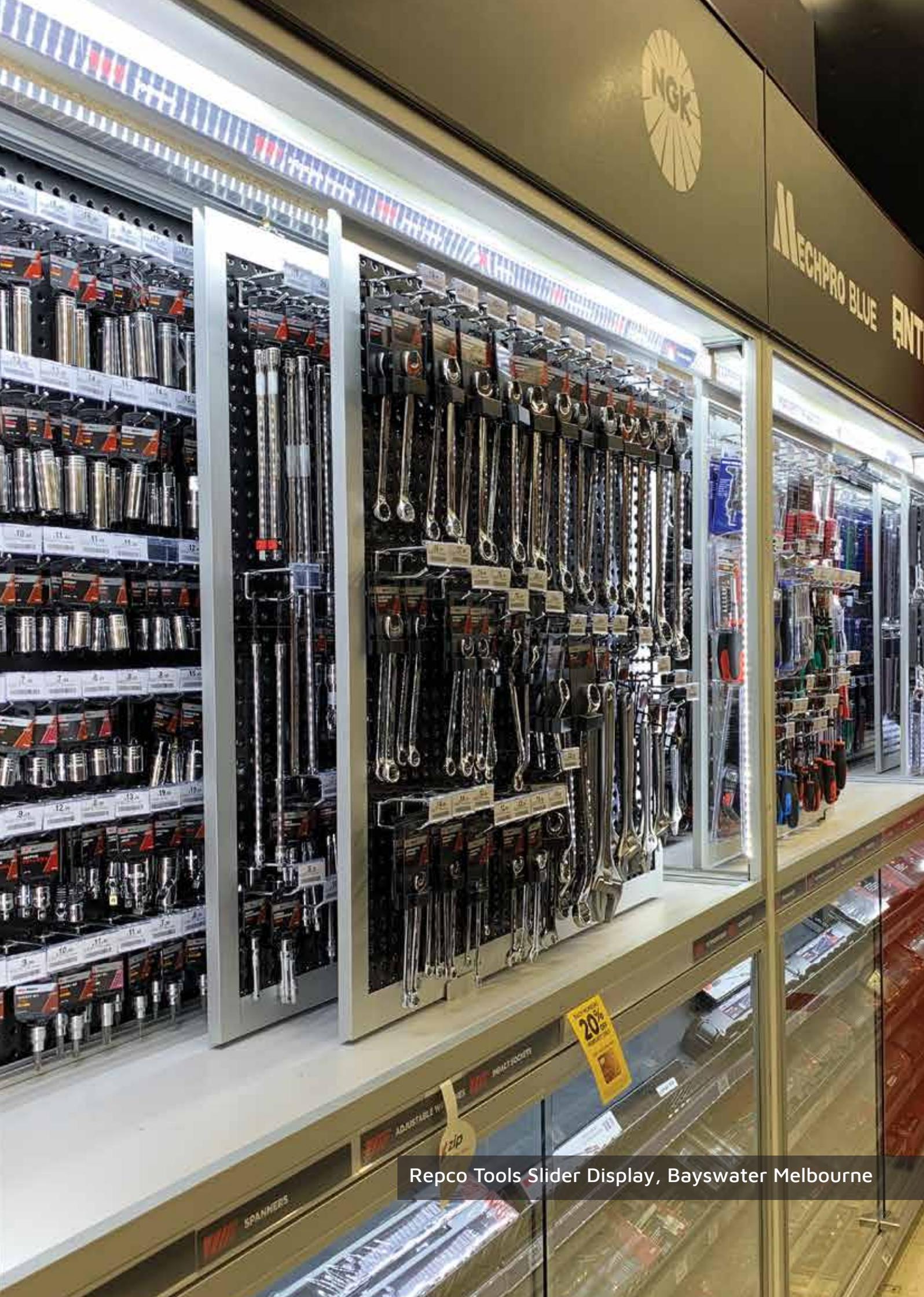
Ample Flexibility

Offering ample flexibility, our adjustable, metal shelving gondolas include single-sided and double-sided units and are ideal for convenience stores and smaller retailers. We can also customise for larger retail chains and supermarkets



Showfront offers a heavy duty retail shelving and racking solution incorporating re-enforced metal shelves, heavy duty brackets and box slotted posts.





Recco Tools Slider Display, Bayswater Melbourne



Custom-Built Kiosks For The Ultimate Retail Display

Retail Kiosks

Maximise visual impact

Build excitement and boost sales with a stunning kiosk from Showfront. From a single custom-designed kiosk to mass roll-outs of shopping centre kiosks on a national scale, Showfront leads the field in the custom design and manufacture of retail kiosks. When price and quality matter, ask Showfront.

Design Expertise

Showfront's expert consultants provide invaluable advice in the kiosk design process, ensuring that the finished kiosk blends maximum visual impact with superb design functionality. Provide your own design or ask us to design a kiosk for you. Getting Showfront involved in the early stages of your kiosk design could save you thousands in lost time and effort. More expertise, more experience, *that's* Showfront.



*Build excitement and boost sales
with a custom-designed retail display
kiosk from Showfront.*

Touching Wood Kiosk, Box Hill SC, Melbourne

Preferred Supplier

Federal, State and
Local Governments

Showfront is 100% Australian owned and operated and we are very proud of our long standing relationships with government bodies throughout the country. Whether it's Federal, State or Local Government, Showfront has assisted with top quality display solutions for the Australian Defence Forces, Hospitals, Councils, Chambers of Commerce and bodies like the Road & Maritime Authority in NSW.

Supporting Australian Manufacturing

Supporting Showfront means supporting Australian manufacturing and jobs in the local economy. All Showfront display cabinets are manufactured at our headquarters in Melbourne and distributed through our sales offices in Brisbane and Sydney.

Custom Cabinetry

The Showfront range of cabinets can be customised entirely to meet even the most demanding brief including unique shapes, sizes and colours, LED lighting, security locks, safety glass and levelling feet.





Mayoral Robe Display, Hobson's Bay Civic Council, Melbourne



"Your flawless craftsmanship was only surpassed by your extraordinary service"

- Vanessa Rouse, Australia Post



Black Caviar Trophy Display Cabinet, Australia Post exhibition



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Museums



Masterful Australian craftsmanship and outstanding customer service

Protecting our Australian heritage

At Showfront we are immensely proud of our heritage and we are delighted that our display cases play a part in showcasing Australia's history to visitors from all over the world.

Bespoke Display Solutions

In the past 30 years, over 50 museums, galleries and RSL's throughout Australia have chosen Showfront for their museum displays. Why? Because Showfront offers unrivalled manufacturing expertise, industry-leading quality and bespoke display solutions.

Visual Representations

A picture tells a thousand words and for large scale projects, Showfront can provide a graphically designed visual to help with clarity and stakeholder discussions.

Protect Your Display Items

By carefully selecting the type and quality of materials used in its cabinets, Showfront ensures that your precious display items will be protected against harmful substances often used in inferior products..



MUSEUMS



Buy from the Manufacturer & Save

The perfect partner for your school displays

Hundreds if not thousands of schools Australia-wide have chosen Showfront for their educational displays. We work with primary and secondary schools, universities, TAFEs, RTOs and other educational establishments throughout Australia.



Less Hassle, Fewer Delays

When you deal with Showfront, you're dealing directly with the manufacturer. You don't just get better prices, you get clearer lines of communication, faster delivery and superior project management. Why pay more and wait longer?



The Showfront Guarantee - We'll beat any written quote by 10%



Mannequin Display Cabinets, Sydney Design School, Enmore



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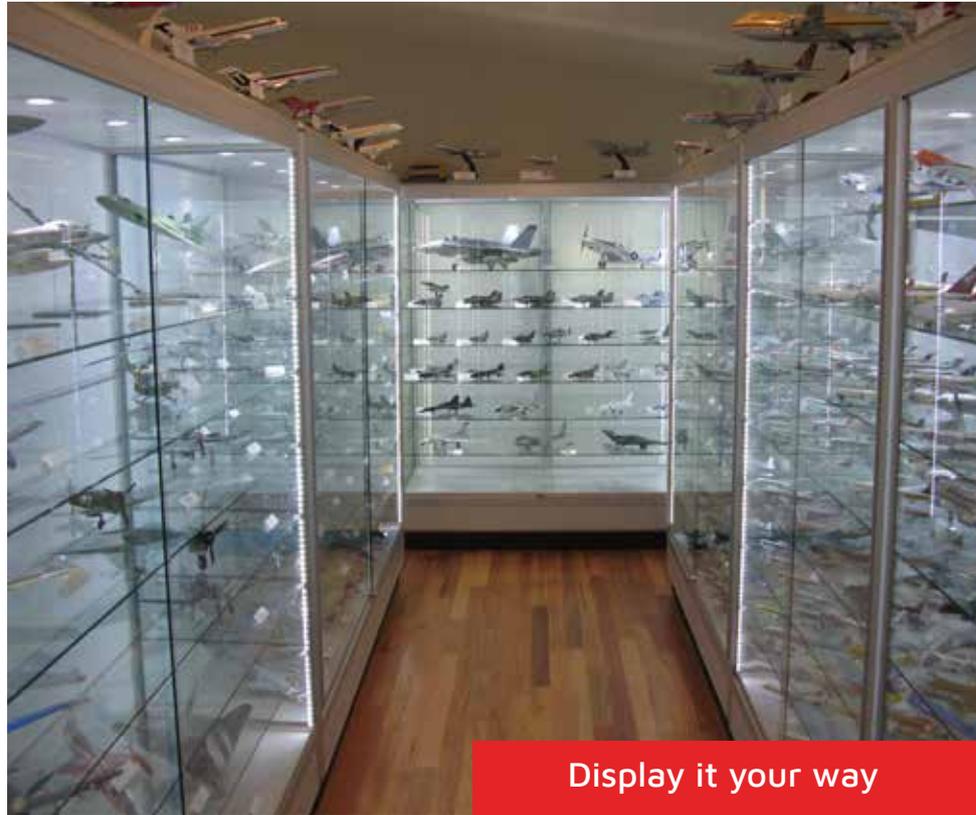
Collectors

Treasure Your Collection

Showfront is one of the best known names amongst collectors in Australia. From relative newbies to serial collectors, our design consultants would be delighted to custom build a display case for your precious collection. From super hero figurines to Star Wars, gem stones to jewellery, and everything in between, we have a solution for you.

LED Lighting for Cool Collections

All Showfront display cabinets include cool, eco-friendly LED lighting as standard and our upright cabinets come with an easy-reach on/off light switch inside.



Display it your way





Private Star Wars Figurine Collection, Brisbane



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